



Ashish Tulsian

CO-FOUNDER AND CEO

Ashish Tulsian is the Co-founder and CEO of POSist Technologies. He founded POSist in 2012 with Sakshi Bhasin Tulsian.

Ashish is the product visionary at POSist. He has scaled the company from a two-member team to 100+ employees, serving over 9,000+ leading restaurants in 30 countries.

Ashish is a rare combination of a Technocrat and Restaurateur. He kick-started his entrepreneurial journey in 2007 by founding a telecom company right out of college, serving all major telecom operators in India for value-added services. A side investment in a restaurant out of passion brought him to building a tech solution to automate his restaurant business, resulting in founding POSist Technologies in 2012. What began as billing software, is now a leading cloud-based restaurant technology platform suited for restaurants of all sizes. Ashish has over 15 years of experience in scaling and leading the Product, Marketing, Sales, Support, and Customer success functions.

POSist offers scalable, reliable, and easy to use point-of-sale technology, enabling businesses to automate operations, integrate with aggregators, delight guests, and grow their revenue. Under Ashish's leadership, POSist has emerged as a product of choice in India and expanded its reach in Singapore, the USA, Mexico, UAE, and Thailand. Today, the company serves leading global restaurant chains like Taco Bell, Sbarro Pizza, Haagen- Dazs, Jamie's Italian, among others.

Ashish has earned his Degree in Engineering from Bharati Vidyapeeth College of Engineering, New Delhi.



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Sakshi Tulsian

CO-FOUNDER & CHIEF REVENUE OFFICER

Sakshi Tulsian is the Co-founder of POSist Technologies and is responsible for translating the company's vision to become the largest global restaurant technology platform into action.

She oversees the revenue growth and leads all the global Go-To-Market efforts of the company. With more than 15 years of executive management experience, she has played an instrumental role in driving revenue growth, increasing the top and bottom line, improving operating procedures and efficiency, expanding into international markets, achieving high customer satisfaction, and enhancing competitive advantage.

Sakshi also heads the Channels, Alliances, and Integrations at POSist. She comes with a truly global outlook and exposure. Before founding POSist, Sakshi was running her independent venture enabling small and medium enterprises to set up an online presence through webpages in 2007. Before starting her entrepreneurial journey, she had worked with Sapient as a software developer.

Today, Sakshi heads a team of 150+ employees across offices in India and overseas along with Co-founder Ashish.

Sakshi holds an engineering degree from Bharati Vidyapeeth College of Engineering, New Delhi. She is recognized by Businessworld as [India's top 40 under 40 entrepreneurs](#).



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